



ANNUAL PARTNERSHIP

Align Your Brand with Creativity & Community
2026

A Year-Round Opportunity

For over 50 years, Art Barn School of Art has been a vital asset to Northwest Indiana, serving as a creative sanctuary on nearly 70 acres of woodlands. We invite you to become an **Annual Sponsor**—a streamlined partnership that allows your company to secure 12 months of high-impact visibility with a single commitment.



By The Numbers

Marketing Reach

2500

Total served annually

750+

Event-Specific Reach:
500+ at Art Blitz, 150
VIPs at Gala

750+

Geographic Coverage:
NW Indiana, Chicago
Suburbs, SW Michigan

\$35k

Media Investment;
\$20k marketing budget +
\$15k in-kind media
partnerships

Organizational Momentum

741

Student Growth:
total students enrolled
(up 19% over 2023)

234

Creative Capital:
234 regional artists
represented in
exhibited in gallery

2,427

Community Investment:
2,427 hours of support
provided by 103
volunteers (\$81k value)
Allows us to expand our capacity
without incurring expense

1,085

Instructional Volume:
instructional hours (up
34% over 2023)



Exclusive Corporate Benefits

We view our sponsors as partners. Beyond logo placement on our website, lobby monitors, and event signage, our top-tier packages offer tangible benefits to enhance your corporate culture.

Employee Engagement:

Private event to celebrate with your team at Art Barn.

- Champagne Reception (for up to 30)
- Wine & Canvas Event (for up to 20)

Office Aesthetics:

A curated 10-piece art exhibit from the Art Barn Legacy Collection displayed at your business for up to 1 year.

Client Hospitality:

VIP tickets and prime seating for our premier gala.

Promotional offer:

We'll send a promotional email about your products or services to our creative and art-loving audience (1500+)



Strategic Audience Engagement

Our 2026 program lineup allows you to target specific demographics based on your business goals:

Mass Market & Families:

High visibility at **Art Blitz**, attracting hundreds of visitors of all ages, and Girl Scout programs that encourage leadership and development.



Community Leaders & VIPs:

Exclusive networking at **One To Grow On**, attended by 150 key stakeholders and philanthropists.



Regional Prestige:

Brand alignment with the 32nd annual **Juried Art Exhibition**, drawing entries and attention from emerging and established artists and collectors.



Community Impact:

Meaningful association with our **OE Exhibition**, supporting accessibility and inclusivity for those with disabilities, and **Educational Art Programs** that support underserved populations.





Maximum Community Reach

Art Blitz Fall Festival - September 19, 2026

Audience: 500+ general public, families, local consumers.

Benefit: Highest volume of impressions. Ideal for retail, consumer goods, insurance, or general local services. Offers booth space for direct engagement.

This is your primary brand visibility vehicle. It delivers maximum logo exposure to the largest and most diverse cross-section of the local population, specifically families and general consumers. It offers high foot traffic and excellent on-site activation opportunities.

Art Blitz, held annually on the 3rd weekend in September, **provides a general audience with an entry-point into the arts** and helps Art Barn highlight its educational art offerings and increase participation. We anticipate 500 visitors of all ages will attend.

Outcomes from the event include generating new audiences, raising awareness of our programs and events, offering engaging activities for people across generations, and supporting local artists.

Activities will include artist demonstrations, hands-on activities such as a collaborative mural project, exhibits inside the barn and outside, live performances by local talent, mini-classes, face painting for kids, butterfly releases, and food vendors on-site.

With your support, parking and entry to our galleries and to events like Art Blitz are free, especially important for families and those with limited financial means.

To attract wide exposure for your support, Art Barn will allocate over \$3,500 for paid advertising and anticipates \$15,000+ in in-kind media support to reach wider audiences from Northwest Indiana, Chicago, South Bend, and Southwest Michigan.



Executive Connector (VIP/Networking)

Exclusive Client Networking

One To Grow On Benefit - April 11, 2026

Audience: 150+ HNW individuals, community leaders, key patrons.

Benefit: High-end hospitality, dedicated access to top donors, and alignment with cultural prestige.

This tier is focused on quality, not quantity. It aligns your brand with community leadership and high-net-worth individuals. Your sponsorship includes exclusive seating and access, providing a high-return environment for B2B relationship building and client hospitality.

150+ art lovers and community leaders will impact Art Barn's future growth by purchasing tickets or tables, sponsoring the event, and taking part in varied fundraising activities, including an art auction featuring select paintings from the Art Barn's Legacy for Growth Collection only available at this event.

This event raises awareness of our programs and engages key stakeholders in the community. "One To Grow On" provides a fun and festive celebration of Art Barn's 50-year history of providing quality art education while raising funds to support Art Barn programming and operations.



Executive Connector (VIP/Networking)

Regional Professional Alignment

Juried Art Exhibition

Exhibit: June 8 - August 13, 2026 Reception: June 12, 5-8pm

Audience: 250+ community leaders, key patrons, emerging and professional artists.

Benefit: High-end hospitality, dedicated access to top donors, and alignment with cultural prestige.

This connects your company to the regional creative economy. Sponsors are seen supporting high-quality professional artists and attracting art collectors and cultural patrons. It's an ideal setting for professional services, wealth management, and architecture firms.

This exhibition, celebrating its 32nd year, is the region's premier platform dedicated to promoting and recognizing original, quality works of art. The exhibition anticipates over 400 entries from a multi-state area including NW Indiana, Chicago suburbs, and SW Michigan.

Your brand is aligned with an exhibition that upholds the highest standards of integrity. We utilize a diverse, professional team of working and teaching artists as jurors, whose expertise directly supports our educational mission and ensures a high-quality selection process.

The exhibition attracts established artists, dedicated art collectors, and cultural patrons, providing a sophisticated environment for corporate visibility.



Executive Connector (VIP/Networking)

High Energy Team Building & Brand Vitality

Trivia Night - February 13, 2026, 6-9pm, Peddlers Pizza Pub Side Bar

Audience: 50 participants including local professionals, corporate teams, and active social groups.

Benefit: Employee Retention & Brand Fun. Your sponsorship includes a "night out" for your team while demonstrating your commitment to the local cultural landscape

This event offers a high-impact, approachable way for businesses to connect with a diverse, local audience in a fun, competitive setting. Supporting Trivia Night positions your brand as a vibrant community partner while providing an ideal platform for employee engagement.

Following the incredible momentum of our previous sell-out events, Art Barn returns to the local favorite, Peddler's Pizza Pub, for our most engaging Trivia Night yet. This year's "Feel the Love" theme celebrates the intersection of community, camaraderie, and creative support. This isn't just a night of facts; it's a turnkey corporate engagement opportunity. We challenge teams through five high-stakes rounds of "no-phone" trivia, fostering genuine connection and friendly competition that builds lasting memories for your employees and clients alike.



Community Impact

Inclusion & Accessibility Programs

OE Student Exhibition

Exhibition: March 2 - April 17, 2026

Reception: March 6, 5-7pm

Audience: Underserved students with disabilities.

Benefit: Tangible community impact metrics. Ideal for healthcare providers, banks, and companies with strong employee volunteer or CSR initiatives.

A visible investment in Corporate Social Responsibility and demonstrate a commitment to Diversity, Equity & Inclusion.

The Partnership & Impact: Since 2020, Art Barn has maintained a robust partnership with Opportunity Enterprises (OE), a highly respected local organization serving adults with disabilities. Our collaboration brings OE clients on-site for weekly, specialized art education modules. Our instructors use adaptive techniques, focusing on the artistic process to celebrate each student's unique strengths and abilities.

The Ask: We seek support specifically for the culminating exhibit, which features the students' work each March during Developmental Disability Awareness Month. Sponsoring this event provides positive, measurable community exposure and visibly connects your brand to genuine DEI and accessibility initiatives.





Community Impact

Educational Art Programs

Support our rapidly growing student base and our targeted outreach programs for underserved youth and seniors. It shows your company is committed to building a stronger, more creative future workforce and caring for our aging population.

Your partnership in 1 or all 4 of these areas sustains our capacity for growth and directly supports our core mission of **inclusivity and accessibility**. We are a crucial resource, connecting with **2,500 individuals** annually through on-site and 30+ off-site collaborations.

We prioritize filling arts needs for those with limited financial means, the underserved, offering free gallery admission, scholarships, and specialized programs. Investing here shows your company is committed to building a stronger, more creative future workforce and caring for our aging population.

Sponsorship can be directed to one or more of these four high-impact educational art programs:

Art within Reach

Audience: Adults 65+ (Seniors) in the local community

Benefit: Social Impact & Wellness

Impact: Your support ensures access to low/no-cost classes that directly combat social isolation and promote cognitive health for our aging population.

Summer Art Camps

Audience: Youth & Local Families/Girl Scout Troops

Benefit: Leadership Development & Community

Impact: Your partnership provides the resources for local girls to build confidence and character through artistic mastery, fostering the creativity and leadership skills essential for the next generation of female leaders.

Guest Artist Workshops

Audience: Dedicated Students and Regional Artists

Benefit: Program Excellence & Reputation

Impact: Your funding elevates our curriculum by bringing in renowned instructors, enhancing the Art Barn's prestige and attracting a sophisticated audience of serious learners.

Seasonal Family Workshops

Audience: Families and Multi-Generational Groups

Benefit: Community Cohesion & Brand Visibility

Impact: Your sponsorship provides accessible, low-barrier opportunities that encourage community bonding and showcase your commitment to local family connection.

Partnership at a Glance

LEVELS	PREMIER	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$500
PROGRAM ACCESS	Art Blitz Gala Trivia Night Juried & OE Exhibits 1 Education program	Choice of 4	Choice of 3	Choice of 2	Choice of 1	Choice of 1
MARKETING & VISIBILITY						
Digital Brand Exposure (Website Home Page, Dedicated Social Posts, Email Marketing)	12 Months+ Dedicated Post	12 Months+ Dedicated Post	12 Months	6 Months	Event Specific	Event Specific
Print & Media Recognition (Programs, Invitations, Press Releases)	Premier Placement	Top Placement	Top Placement	Name Listing	Name Listing	Name Listing
On-Site Event Visibility (Lobby Monitor, Event Signage, Donor Wall)	Premier Logo	Top Logo	Top Logo	Logo	Name	Name
HOSPITALITY & ENGAGEMENT						
VIP Gala Experience (One to Grow On Benefit)	2 Tables (16 Guests) + Guest Artist seated at table (optional)	1 Table (8 Guests)	1 Table (8 Guests)	1 Table (8 Guests)	1 Table (8 Guests)	2 Tickets
High-Energy Team Fun (Trivia Night)	2 Team Tables (12 Guests)	1 Team Table (6 Guests)	1 Team Table (6 Guests)	1 Team Table (6 Guests)	1 Team Table (6 Guests)	1 Team Table (6 Guests)
Speaking Opportunity (Stage Welcome or Presentation)	✓	✓				
Community Engagement (Art Blitz Booth + Activity Tickets)	Booth Space + 200 Tix	Booth Space + 150 Tix	Booth Space + 100 Tix	Booth Space + 75 Tix	50 Tix	25 Tix

PREMIER SUPPORTERS also receive one of these VIP options:

- Private event to celebrate with your team or clients at Art Barn. Champagne Reception (for up to 30)
- Wine & Canvas Team-Building Event to at Art Barn (for up to 20)
- A curated 10-piece art exhibit from the Art Barn Legacy Collection displayed at your business for up to 1 year.
- A promotional email about your products or services sent direct to our creative and art-loving audience (1500+)

Partner with Art Barn: Let's Create Something Extraordinary Together

Your investment at any level directly fuels the creativity and inclusivity of our community. By choosing Art Barn, you join a network committed to providing accessible art education and high-visibility community events.

Next Steps to Finalize Your Sponsorship:

Review & Select: Review 'Partnership at a Glance' to weigh your options, then use the "Select Your Impact" menu on page 13 to identify the programs that align best with your brand goals.

Complete the Commitment: Return the enclosed Sponsorship Commitment Form (Page 13) or visit our website to secure your level online.

Start the Conversation: We are happy to customize any package to meet your specific corporate social responsibility (CSR) or marketing needs.

Contact Us Today

Amy Davis Navardauskas, Executive Director, Art Barn School of Art

Email: adavis@artbarnschool.org Phone: 219-462-9009 Website: artbarnschool.org

Art Barn recognizes and values the contribution of people with differences in capabilities, experience, origins, and perspectives. Your partnership makes this possible.



2026 Sponsorship Commitment Form

1. Select Your Sponsorship Level

Check one option below based on your desired annual investment.

- ☐ \$10,000 PREMIER PARTNER (Includes 7 programs listed below)
- ☐ \$7,500 PLATINUM PARTNER (Select 5 programs)
- ☐ \$5,000 GOLD PARTNER (Select 4 programs)
- ☐ \$2,500 SILVER PARTNER (Select 2 programs)
- ☐ \$1,500 BRONZE PARTNER (Select 1 program)
- ☐ \$500 SUPPORTER (Select 1 program)

- ☐ I am unable to sponsor at this time, but would like to donate to the Annual Fund: \$_____

2. Select Your Program(s) of Impact

Based on your selection above, please check the programs you wish to support.

Signature Events & Festivals

- ☐ Art Blitz Fall Festival
(Mass Market & Families)
- ☐ One To Grow On Gala
(Executive & VIP Networking)
- ☐ Trivia Night
(Team Building & Local Engagement)

Gallery & Prestige Exhibitions

- ☐ OE Student Exhibition
(Inclusion & Accessibility)
- ☐ Juried Art Exhibition
(Regional Prestige & Fine Art)

Community Education & Outreach

- ☐ Educational Art Programs
(General Support)
- ☐ Select specific targeted initiative:
 - ___ Art Within Reach (Seniors)
 - ___ Girl Scouts Badge Wksps (Youth)
 - ___ Guest Artist Wksps (Artists)
 - ___ Family Workshops
(Intergenerational)

3. Premier Partner VIP Benefit (Premier Level Only)

If selecting the \$10,000 level, please check your preferred exclusive benefit:

- ☐ Private Champagne Reception (up to 30)
- ☐ Wine & Canvas Event (up to 20)
- ☐ Curated 10-piece art exhibit from the Art Barn Legacy Collection for your business
- ☐ Dedicated promotional email to Art Barn's 1,500+ creative audience

4. Contact & Payment Information

Business Name _____ Contact _____

Address _____ City _____ ST ____ Zip _____

Phone _____ Email _____

Acknowledge in promotions as: _____

Payment Method:

TOTAL AMOUNT \$ _____

- ☐ Check Enclosed (made payable to Art Barn School of Art) ☐ Invoice me at the email address above



695 N 400 E, Valparaiso, IN 46383

219-462-9009

artbarnschool.org

adavis@artbarnschool.org